

DIRECTOR OF SALES



Jablonec nad Nisou, 10th of December 2015

To whom it may concern:

Hereby I confirm with this letter that we have a business relationship with Berkana USA, LLC. Our company – Preciosa is one of the most significant producers and exporters of Czech glass and Fashion Jewelry industries and it has commercial representatives in all of important centers of world trade (Hong Kong, China, the United Arab Emirates, Russia, USA, Singapore and Great Britain).

Berkana USA is one of the youngest authorized distributors of our company Preciosa Beauty (Jewellery & Decoration Division of Preciosa) in the United States. Thanks to the experienced leader and executive, Svetlana Yakzhina, and her excellent organizational and management skills, Preciosa products became well-known on the Southeastern market of the United States. Currently, Berkana USA is one of our best authorized representatives in the United States. During 2 years of our cooperation, our company was able to test Mrs. Yakzhina's high professionalism when working with Preciosa products in the U.S. market.

Berkana USA did a great job introducing our products and expanding Preciosa's sales to the U.S. The company participated in numerous local and international world-class exhibitions and developed wholesale sales network and retail sales in the State of Florida. Berkana USA's active marketing efforts and large number of presentations conducted by the company confirm Berkana USA's successful activity in the U.S.

During 2013-2015, Mrs. Yakzhina, as experienced executive and talented leader of Berkana USA, put together a strong team of professionals. As head of the company, Mrs. Yakzhina directs and leads Berkana USA and its personnel in a very intelligent and efficient

CONTACT ADDRESS:
Opletalova 3197, 466 67 Jablonec nad Nisou
Czech Republic
Mobile: +420 739 520 226
Phone: +420 488 115 491
Fax: +420 488 115 658
jan.budina@preciosa.com
www.preciosa.com

HEAD OFFICE:
Průmyslová 1872/18, 466 01 Jablonec nad Nisou
The company is registered in Business Index at Regional Court